



April 2009 saw the relaunch of the flagship Lulu Guinness London store on Ellis Street, an innovative and exciting new store concept to coincide with her 20<sup>th</sup> Anniversary year.

On cost. On completion, our client told us:  
*'Were glad we chose to use a professional team to carry out project.'*

# LULU GUINNESS

*Instant Luxury – Our latest elevation sensation!*

*4 weeks. That's all the time it took for us to elevate the existing Sloane Street Lulu Guinness flag ship store in Ellis Street, transforming it into a luxury 1,000sqft boutique space.*

*Lined with silver leafed wall panels, specially designed Swarovski encrusted wall paper and ceiling mounted moulded plaster hand mirrors, central to the design is a brass framed display case. Incorporating innovative, new wave, touch sensitive turntables, this case exhibits Lulu Guinness' collectables range of handbags. Custom-made Cerrara marble topped display tables show off accessories to their very best advantage.*

**Client**  
Lulu Guinness

**Location**  
Ellis Street, London SW1

**Architect**  
HMKM

**Lighting Design**  
PJC Lighting

**Contractor**  
Portview

**Contract Value**  
£160,000

**FOM Services**

- Quantity Surveying
- Project Management
- CDM Co-ordination
- Fire Strategy

