



Having been trading for 10 years, Nike required transformation of the ground and first floor levels of their flagship Oxford Circus store, Nike Town London.

Football and Running were the trading sectors to occupy the new space, both requiring different design solutions for their intended consumer – footballers and runners!

The challenge was to complete the works whilst the store continued trading!

NIKE TOWN LONDON FOOTBALL & RUNNING

FOM's challenge: deliver the refurbishment of prime London retail space, whilst trading continued!

The cutting edge design evolved during the construction process, with the procurement challenged of specialist materials and finishes testing the programme and cost budgets; from glass walls to grass surfaces and specialist running labs - all were successfully incorporated into the scheme. FOM managed this process of matching the designers requirements and expectations, with the contractors procurement abilities.

The phasing of works required maintenance of safe routes for the public during trading hours; in addition staff were briefed daily of the works progress to ensure full understanding of the transformation process being undertaken to their working environment.

The resulting project was delivered on time and to Nike management expectations; even the Retail Interior Awards judges thought it the best project in 2009!

Client

Nike Retail B.V.

Location

Oxford Circus, London W1

Architect

HMKM

M&E / Lighting Design

EEP / DPA Lighting

Structural Engineers

Price & Myers Limited

Contractor

ISG Retail & Leisure

Contract Value

Not available

FOM Services

- Quantity Surveying
- Project Management
- CDM Co-ordination
- Fire Strategy

